Fashion Illustration knows well what a designer thinks!

Fashion Illustration is a reflection of a designer’s mind full of various ideas. The illustration of fashion through drawings, illustrations, paintings is referred as Fashion Illustrations. Fashion Illustration is closely associated with the reproduction of fashion in the magazines, for the promotion and advertisement of the fashion designers, stores and boutiques. As the clothes came into being, a need was felt to translate the idea and portray the image of the fashion, to the customer. As the time passed, the Fashion Illustration became a necessity to bring out the design on paper. Many philosophers refer. Fashion Illustration as the visual luxury. An effective illustration of the clothes is very helpful in portraying the image of the attire better than a photograph. Fashion Illustration is the bridge between a designer’s idea and the style coming to life Moreover, the Fashion Illustrators play a vital role in the designer's life, as their drawings enable the designers to determine the direction of their work, and make their collection appear more unified. Fashion Illustration restores a moment through the lenses of artistic style, attitudes reflective of the time period, and the latest trends in fashion, which has its own set of connotations. The advancement in the field of photography changed the working manner of the Fashion Illustrators. Many designers hire fashion Illustrators to assist them for designing clothes and to gather the attention of the potential buyers. An effective Illustration of the clothes is very helpful in portraying the image of the attire better than a photograph. Though the need for both styles lie on the designer’s end.

A Fashion educationalist with expertise in Design, Illustration &Computer application in fashion Industry. Belong to the education Industry since 15 years and now looking forward to explore more,write more and teach more.KEEP LEARNING!